

# 8 WAYS YOU CAN EARN MONEY

## AS A STAMPIN' UP!® DEMONSTRATOR

This is a list of common ways Stampin' Up! Demonstrators get paid. Every business is different and you can mix and match these ideas to create the business model that best suits your needs and lifestyle.

- 1 — Sell high-quality paper crafting products to individual customers in-person and online...** Enjoy the benefits of your customers contacting you directly to order their crafting supplies, and you will keep 20-25% of your sales (excluding GST and shipping). There is also the potential to earn additional income through volume rebates.
- 2 — Hold parties in other people's homes...** Introduce others to the world of Stampin' Up! and get them excited about paper crafting. This is an effective way to meet several new people at once, build your customer base and generate a high volume of sales.
- 3 — Run classes in your own home or a hall...** Have fun teaching people about how to use our fabulous products and inspiring their creativity. The focus here is on our knowledge of the craft. Charging a class fee generates a profit for you. If a class attendee also purchases product at class, even better!
- 4 — Create finished product to sell...** Some people simply don't have the time or inclination to create for themselves. You can choose to serve this audience by creating finished product for sale. These could be cards, gifts, packaging, invitations, and more!
- 5 — Run in-person or online (virtual) clubs...** This is where members commit to purchasing a certain value of product each month for a set number of months, in exchange for certain benefits. The more people in your clubs, the more sales income you can depend on.
- 6 — Produce online tutorials and classes...** By moving your classes into the online space, you are not restricted by geolocation, but able to reach a greater audience. These could be text-based tutorials or digitally recorded classes that people purchase from you. If your content is evergreen, you can sell them anytime, for as long as you want.
- 7 — Produce online content and programs...** There are many ways that you can package your knowledge for sale. One way is to develop a paid membership website with regular, exclusive content. This is a great way to generate ongoing revenue, with increased customer loyalty and retention.
- 8 — Build a team...** Share the demonstrator opportunity with others and invite them join you on this journey. The heart of any direct sales business is a downline. When you recruit someone new into your downline, you begin earning a commission on their sales. When they recruit someone, you earn commissions on their sales as well! Eventually, the passive revenue you can earn from a downline can far outpace the amount of money you may earn in other areas.

**ANY QUESTIONS?** Don't hesitate to contact me.

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