

MAKE MASCULINE CARDS

Stamps:

Make sure you have some versatile stamps or stamp sets that are not gender specific and can be used for both feminine and masculine cards.

Colour:

Neutrals are great on masculine cards; don't be afraid of colour though. Mix neutrals with reds, oranges, greens, and blues. Avoid pinks and purples. Use matching striped, spotted or small-patterned DSPs, avoiding the flowery ones.

Texture:

Add texture with distressing: tearing, colour spritzing, daubing and sponging. Try screwing up a piece of cardstock, opening it up and swiping the creases with an ink pad or sponge. Also add texture with embossing, crimping or techniques like faux-suede and paper-piercing.

Embellishments:

Metal hardware always goes well: brads, eyelets, clips and metal accents. Use linen thread, twine or matching ribbon, but don't tie it in a bow!